

September 1960

2000 K STREET N.W

WASHINGTON 6, D.C.

SEATTLE COMPETITION NOW ACCEPTABLE

Conditions and program of the Seattle Civic Center Fountain Competition are now acceptable to A.S.L.A. standards, according to word just received from Eldridge Lovelace, FASLA, chairman of the Society's recently reactivated Committee on Competitions (see below). Elegibility requirements have been broadened to include landscape architects acting independently, and a member of the Society (Garrett Eckbo) has been appointed to the Jury of Award.

Revised wording of the pertinent paragraph on elegibility, approved by J. Lister Holmes, FAIA, Professional Advisor, follows:

"...the winning designer must include in his final association a person who, under the laws of the State of Washington and in the judgment of the Professional Advisor, can fulfill the requirements of working drawings, specifications and supervision of the work within the limitations of time and construction funds hereafter specified."

The fountain, expected to use lifted and moving water, form and illumination in unique and non-traditional ways, will become a permanent part of Seattle's Civic Center subsequent to preliminary employment as a major feature of the Century 21 Exposition, international space-age spectacular to be held from April through October, 1962. Five awards of \$2,000. each will go to winners of the preliminary stage. Final winning designer will be awarded contract for completing and supervision of the fountain and will receive an amount equivalent to 10% of the cost. Overall cost of the fountain project has been pegged at \$250,000. Applications must be submitted by 16 September. Forms may be obtained by writing: Professional Advisor, Seattle Civic Center Fountain Competition, Civic Auditorium, Third Avenue North & Mercer Street, Seattle 9, Washington, U. S. A.

BOSTON OFFICE RELINQUISHED

The Society's national headquarters facing the Boston Common at 9 Park Street, Boston 8, Mass. (see cut of front doorway) is finally to be relinquished on September first of this year.

Long the nerve-center for landscape architecture in the Western Hemisphere, it has been the setting for many years of ardous and devoted service by Virginia Lundquist, the late Bradford Williams and others.

In bidding adieu to the old headquarters, may we all pause for a moment during our busy schedules, in silent tribute to those who worked so selflessly and for so long within its walls.





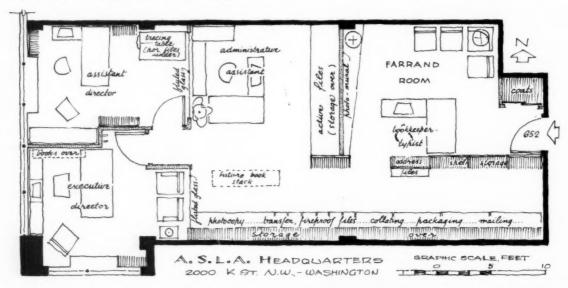
NEW WASHINGTON OFFICE OPENED

The new headquarters of the American Society of Landscape Architects, Incorporated, is now located in Suite 652, 2000 K Street N. W., Washington 6, D.C. In a real sense, it might properly be called "combined headquarters" inasmuch as it proposes to carry on, in addition to the functions of the Boston headquarters, those of the Washington office as set up

in January. The latter functions of liaison and representation have been made possible by many of you who have invested a portion of your wordly goods for the future of the profession in response to the appeals and active leadership of the Committee on Professional Service.

All members, affiliates and friends are welcome to visit the office, dishevelled though it is at present. The usual pattern of delays in deliveries of furniture and equipment, movers bumping holes in walls and floors, utilities coming up at other-than-designated places, painters getting in the way of carpenters and vice versa, are all running true to form. But, also according to custom, these minor problems will eventually be solved, and the office will present a somewhat more hospitable face than at present. The current telephone number of FEderal 8-1935 is to be replaced around the first of October with another, slightly higher on the mnemonic scale, of FEderal 8-8200.

The office may be reached via the usual transportation facilities: plane, train, bus, car and shank's mare. Just over half a mile northwest of the White House, it is a few blocks west of Connecticut and K. Within a couple of years, we are told, those having jet planes may land them at the new and sumptuous Dulles Airport now under construction over in Virginia.



After extensive study of available addressing systems Remington-Rand-Univac has been selected for the new operation on the basis of its wide flexibility, speed and moderate cost. Lists arranged geographically to take advantage of bulk mailing privileges can be sorted automatically into alphabetized lists for photo-lithographic roster purposes. Members, Affiliates and non-member groups such as exhibitors and advertisers may be separated and listed in various categories, results tabulated statistically by the hi-speed printers.

An attractive feature of the system is that no expensive equipment need be purchased. Address strips, tabulations, etc. are done by <u>Univac Service</u> in nearby Alexandria. Only a master file of electrically-printed cards will be kept in the ASIA office. Like all "electronic brains", however, the data coming from the basic punch card units are only as good as those fed into the machine. For this reason, if your address is not listed correctly in the Roster, or you are moving, please help us get the Master List right to begin with and FILL OUT AND MAIL THE COUPON ON THE BACK PAGE AS SOON AS POSSIBLE......THANKS!

Competitions revived

After some years of suspended existence, the Society's Committee on Competitions has been reactivated. In order to render facility and judgment in this area of increasing activity, President Norman Newton has been appointed a new committee, consisting of Garrett Eckbo, Walter A. J. Ewald, Hideo Sasaki, Leon Zach, and Eldridge Lovelace, Chairman.

At present, ASIA policy in regard to Competitions for Works of Landscape Design is set forth in a statement of this title in the Professional Supplement to Landscape Architecture for Winter-Spring 1939. The new Committee is re-studying this document with view toward possible revision and republication.

current legislation

"Housing Act of 1960" appears in two different forms. The Senate version, S.3670 (Sparkman) makes no mention of Land Development Insurance, does contain a section authorizing "Exterior Improvements". These improvements, termed "landscaping" (an undesirable expression from where we sit) would not be subject to per-room limitations of other mortgage financing. This version has passed the Senate.

The House version, HR 12603 (Rains), on the other hand, leaves out the "landscaping" feature, but does include a proposed Title for Land Development Insurance. As voted at our New York Meeting in June, we oppose this portion unless provisions for appropriate design criteria are incorporated. After requests for comment from American Institute of Architects, American Institute of Planners, National Association of Home Builders, and Julian H. Zimmerman, Federal Housing Commissioner (who would administer the bill if enacted) the following proposed amendment was delivered on 13 June to Congressman Rains and his subcommittee on Housing of the Committee on Banking and Currency:

Add Section 1002 (b) as follows:

To be elegible for mortgage insurance under this title, each development securing an insured loan shall satisfy all requirements and standards which shall be established by the Commissioner. The basic objective of these requirements and standards shall be a well planned community with well-organized neighborhoods, each having adequate homesites, in a suitable living enviroment. Toward the attainment of this objective, each such residential neighborhood shall have the following characteristics to the maximum extent feasible:

- (1) be located in an area subject to public or private planning controls.
- (2) have general unity and physically identifiable boundaries.

- (3) have suitable areas set aside for basic facilities such as an elementary school, parks and playgrounds.
- (4) have a generally self-contained, internal system of streets.

The House version is currently held up in the Rules Committee, is expected to be released soon. A compromise between the House and Senate versions is considered likely.

Voluntary Pensions for the self-employed may easily be stymied unless the grass-roots are heard from. This year, perhaps more than almost any other, the Congress is sensitive to the wishes of the electorate. Letters and telegrams from throughout the country would be most helpful in getting a hearing for HR 10 (Keogh) which provides for the voluntary establishment of pension systems for the self-employed. The Society went on record at the New York Meeting in support of this legislation (other supporters: AIA, AMA, American Bar Assn). All feel this measure necessary to remove the current discrimination against the professional and the small businessman in pension privileges.

If you are "loaded" and don't have time for more, be sure to send a wire to either VICE PRESIDENT RICHARD M. NIXON, SENATOR JOHN F. KENNEDY, or SENATOR LYNDON B. JOHNSON, requesting consideration of the measure. A word of encouragement would be most helpful from constituents to the following proponents of the measure in the Senate: Democrats Smathers (Fla), Byrd (Va), Mansfield (Mont), Jackson (Wash), Kerr (Okla), Symington (Mo), Humphrey (Minn), Anderson (NM), Kefauver (Tenn); Republicans Dirksen (Ill), Kuchel (Calif), Morton (Ky), Bridges (NH), Saltonstall (Mass), Bennett (Utah), Carlson (Kas), Allott (Colo)

CALENDAR

17 Sept. Niagara Falls, N.Y. Treadway Inn. Upstate N.Y. Chapter meets 26-30 Washington, D. C. Shoreman Hotel National Recreation Congress. Sept. 4 Oct. New York City, Architectural League New York Chapter meets. 15-16 Santa Fe, N.M. La Fonda Hotel Oct. Annual Mtg. Rocky Mountain Chapter 28-29 Columbus, Ohio Annual Meeting Oct. Kentucky-Ohio Chapter Riverside, Calif. Mission Inn. Calif. 27-30 Council of Landscape Architects, Oct. Annual Convention Boulder, Colorado, Harvest House, 62d 10-30 Jul 61 Annual Meeting A.S.L.A.



hither and yon

Hubert B.Owens, Chairman of the department of Landscape Architecture, University of Georgia, (see cut above) was guest on Channel 8, WGTV on July 25. Occasion was the University's "In My Opinion" program. According to the published announcement, "..his will be no patios and petunias talk. Owens will discuss landscape architecture in the broad sense in which it affects people and their communities -- the preserving of green spaces, the planning of towns and cities, subdivisions and highways."

John I.Rogers, Chairman of ASIA Membership Committee, in a mid-year letter to Committee members in each Chapter, pointed out that 58% of the year has passed and that only 43% of the goal of 100 new members for 1960 has been accomplished. He urged the Chapters to re-double their efforts over the rest of the year to interest qualified persons in becoming members. There were 72 applications on file July 21st and there were 88 Associates whose affiliation expire December 31, 1960. No doubt most of these Associates qualify for membership. John adds: "LET EACH INDIVIDUAL BE ALERT FOR EVERY POSSIBILITY OF BUILD-ING THE SOCIETY'S MEMBERSHIP".

MANY THANKS to Arthur Kruse, Cary Milholland Parker, Thomas C. Vint, and George W.Wickstead for many back issues of Landscape Architecture Quarterly so generously contributed to the Washington ASIA files.

A NEW PAMPHLET entitled "The Urban Planning Assistance Program" which explains the Federal program to help States, regions, metropolitan areas and smaller cities solve their planning problems, has been published by the Housing & Home Finance Agency.

The Urban Planning Assistance Program was established by Section 701 of the Housing Act of 1954 and is administered by the Urban Renewal Administration. It authorizes Federal grants to match State and local funds for the financing of timely, comprehensive planning for the smaller cities and counties throughout the country and for the planning of metropolitan and regional urban areas. Copies may be purchased from the Superintendent of Documents, Govt. Printing Office, Washington 25 DC for 5¢ per copy.

STYROFOAM TOPOGRAPHIC MODELS can now be made up to order at any standard scale and contour interval, according to the manufacturer, Topog Model Industries 101 No. Spring St., Pullman, Washington. The lightweight finished products are then packed in modular cases and shipped to any address. These cases may be used for further shipments, as in the case of travelling exhibits. No surface treatments, buildings, trees or the like are done by this company -- just the topo.

If you would like to see a PROGRESSIVE ARTICLE on Landscape Architecture, just take a look at the July issue of <u>Progressive Architecture</u>. It gives a broad and well-illustrated treatment of the subject, with special mention of progressive firms like <u>Sasaki</u>, Walker & Associates, Harland Bartholomew & Assoc

GRADY CLAY, Executive Editor of Landscape Architecture, was responsible for much of the field research involved in the August issue of House & Home. With a thorough treatment of land and its arrangement for large-scale uses, this should be required reading for all landscape architects. It might even qualify for permanent reference material. Much of the background for the newly-proposed "Land Development Insurance" legislation (see p.3) is given in well-illustrated detail.

<u>William B. Swanson</u>, Secretary-Treasurer of the Missouri Valley Chapter recently had this to say in his Chapter Newsletter:

"This writer has recently become a member of the Committee (on Professional Service) whose primary interest at present is the new Washington D.C. office. I am a rabid fan of this office, and to be real honest, for selfish reasons. I have been appalled at the number of times landscape architects have lost out on national, state and local projects only because we had no representative from the Society to protect our interest.

If anything will put our profession on the map and add prestige to us nationally, this Washington office will do just that. Please heed their appeals for money and do yourself a favor at the same time."

corrections, anyone?

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